



Birb

Birb Pitch Deck



Birb deck overview

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Introduction

The journey of Birb is inspired by the cherished memories of our childhood parrot, Pancho. While his loss left a profound void, it was the joy and love he brought us that sparked the creation of Birb. As a tribute to spread love and positivity in memory of Pancho, we embarked on this project. It was later in the development of Birb that we welcomed a new joy into our lives, whom we named Pancho. He not only symbolizes the continuation of our original companion's spirit but also our enduring commitment to the values that he inspired.

Much more than a mere token, Birb represents a community brimming with enthusiasm and love for all animals. Here, we create a place where people from every walk of life can joyfully share their love of their furry friends.

In our quest to make the world a brighter place, we are harnessing the power of the latest in web3 technology, yielding innovatively useful applications, unique NFTs, and a multitude of exciting features along the way. Our goal is to create an environment as inviting and vibrant as a tropical paradise, where everyone has many ways to have fun and connect with others.

We invite you to join our flock while immersing yourself in our growing ecosystem. Sharing both smiles and adventures, we will spread our wings together and soar into this bright and innovative future fueled by our joy and creative spirit.

The Ecosystem

Welcome to the Birb Business Center! We offer a comprehensive suite of web applications designed to empower your business. Our tools are crafted with your success in mind, ensuring you have the support you need to thrive.



With BirbConnect, effortlessly streamline your social media presence by automating content sharing across a diverse range of platforms including Facebook, X, Instagram, Mastodon, LinkedIn, Pinterest, YouTube, and TikTok.



Elevate your file sharing experience with our suite of features designed to make your life easier. Whether for personal use or professional projects, our platform provides the tools you need for secure, efficient, and customizable file transfers.



An all-in-one web analytics platform designed for everyone! Effortlessly understand your website's performance, track user journeys, dive into insightful heatmaps, and replay sessions to optimize your digital presence like never before.



Birb AI is your creative partner in the digital age, designed to enhance your content strategy, engage your audience more deeply, and set your brand apart. Unlock the full potential of your content with AI-driven creativity.



More Features



BirbPay

Get ready to welcome BIRB to your online store with open arms! Our amazing team has whipped up a trio of nifty plugins for WooCommerce, PrestaShop, and OpenCart, making sure whatever your e-commerce platform, we've got you covered.

[BirbPay.com](https://www.BirbPay.com)



BirbTV

BirbTV is your premier choice for video sharing and streaming. Our platform stands out with its lightning-fast performance, ironclad security, and commitment to regular updates, ensuring you stay ahead in the dynamic world of online video content.

[BirbTV.com](https://www.BirbTV.com)



BirbSeek

BirbSeek is an innovative and secure search engine. Our vision is to craft a Tor-compatible browser that seamlessly integrates a BIRB wallet, setting BirbSeek as the cornerstone search engine for an unparalleled secure browsing experience.

[BirbSeek.com](https://www.BirbSeek.com)

Birb Shop



Birb Shop is your ultimate online destination for exclusive Birb merch, offering everything from caps and shirts to jackets and coffee mugs for enthusiasts. Each item celebrates Birb culture, with a growing range of products to keep the excitement alive, all purchasable with \$BIRB for seamless shopping.

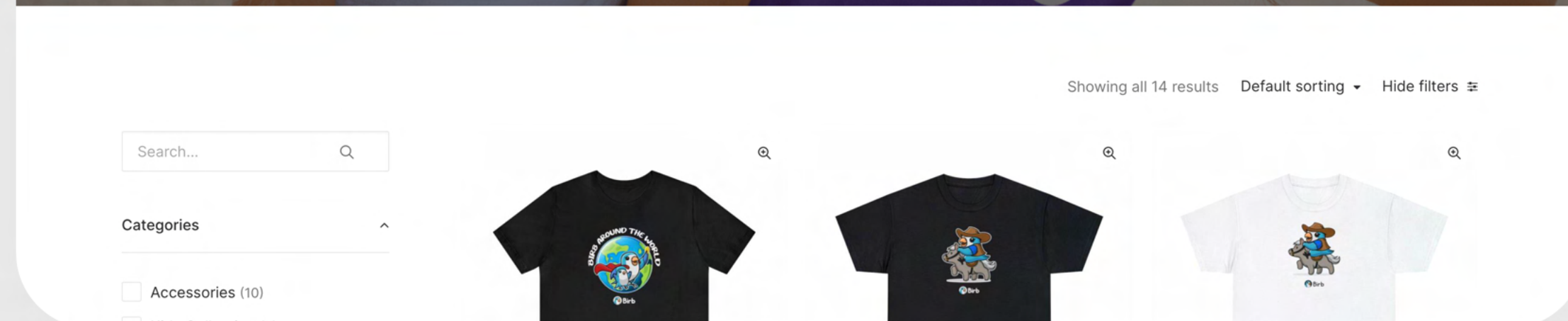
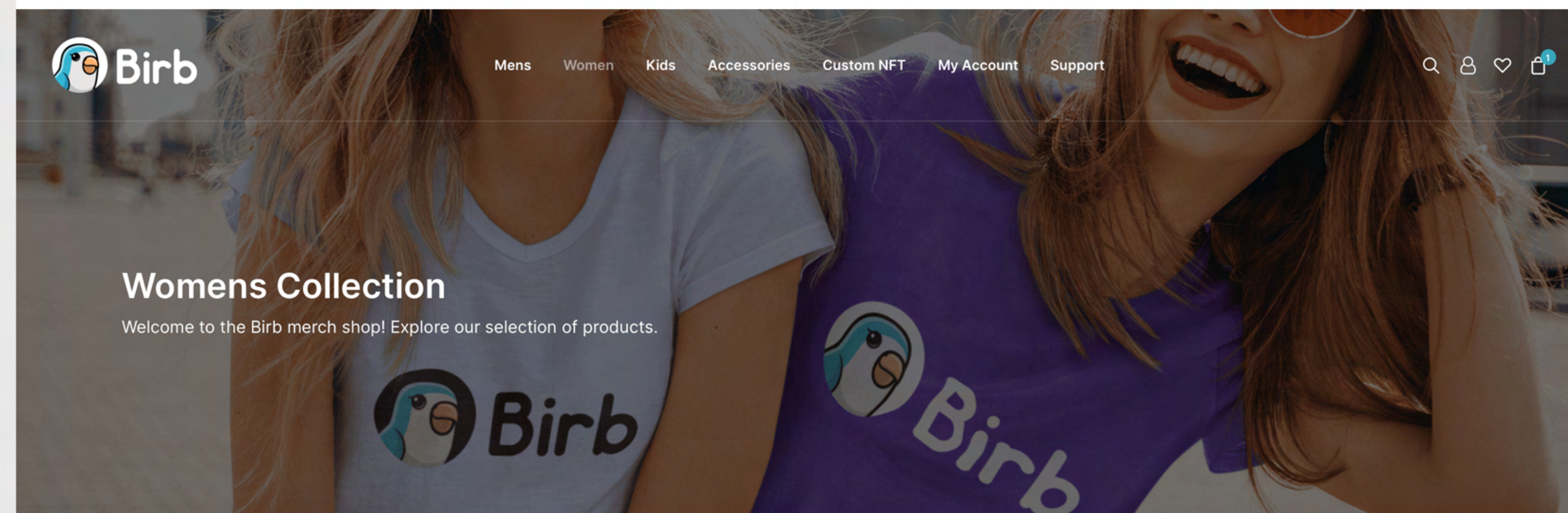
1% of all sales goes to a worthwhile charity, such as Belize Bird Rescue

Birb Cafe



BirbCafe introduces our premium Organic, Fair-Trade coffees and teas, starting with Guatemala Coffee. Inspired by Pancho, our adventurous parrot, we embarked on a global quest for the finest brews. This blend is the treasure of our journey, a carefully selected mix of the world's most exquisite coffees.

1% of all sales goes to a worthwhile charity, such as Belize Bird Rescue





Sleep Aid

Discover serenity and restful nights with our organic sleep supplement. Crafted from fine natural components, each capsule harmonizes with your body's sleep cycle, promoting relaxation and deep, rejuvenating sleep.

Multivitamin

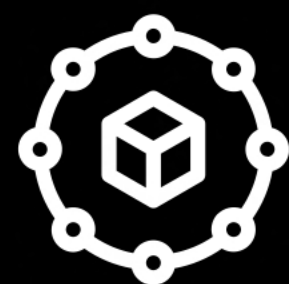
Embrace wellness with our natural multivitamin, filling nutritional gaps and boosting overall health. Sourced from nature, it enhances energy, immune function, and well-being, serving as your convenient daily wellness dose.

The Birb Project Manager possesses a deep and comprehensive knowledge in the realm of health, wellness, nutrition, and natural remedies. This expertise extends across a vast array of supplements and food-related products, underpinning a holistic strategy for optimizing health and well-being.





Birb is Moving to Base



Developer and Ecosystem

BASE offers developer-friendly tools, simplifying project development and deployment. It provides access to Coinbase's vast user base, products, and easy fiat integration, creating an ideal environment for growth.



Scalability

BASE is built for interoperability with Ethereum L1, other L2s, and various L1 ecosystems. It offers flexibility to leverage our strengths and connect with a broader array of protocols, thus expanding our reach.



Low Transaction Costs

One of the notable benefits of BASE is its lower transaction costs. By leveraging Layer 2 technology, BASE aims to significantly reduce gas fees, making it an economically viable option for projects.

Other planned features



Swap securely with BirbSwap

BirbSwap's secure and intuitive interface will simplify buying, selling, and exchanging \$BIRB and other cryptocurrencies, making it accessible even for crypto newcomers.



Birb Multi-Transaction Sending

With the upcoming multi-transaction sending feature, Birb users can send many BIRB and other token transactions simultaneously, streamlining the process and saving time and gas fees.



Birb Vaults

Advanced time-locked vaults, open pools, liquidity pools, and more. Amplify your rewards with Birb NFTs, as our vaults provide additional percentage boosts based on your NFT's rarity, ranging from 1% to 3%.



Social Sending

Birb is working to introduce Telegram tipping, Discord tipping, Twitter tipping, donations, and more. Soon, you can send Birb tokens to anyone across various social media platforms—even if they don't have a Birb Wallet.

BirbVote

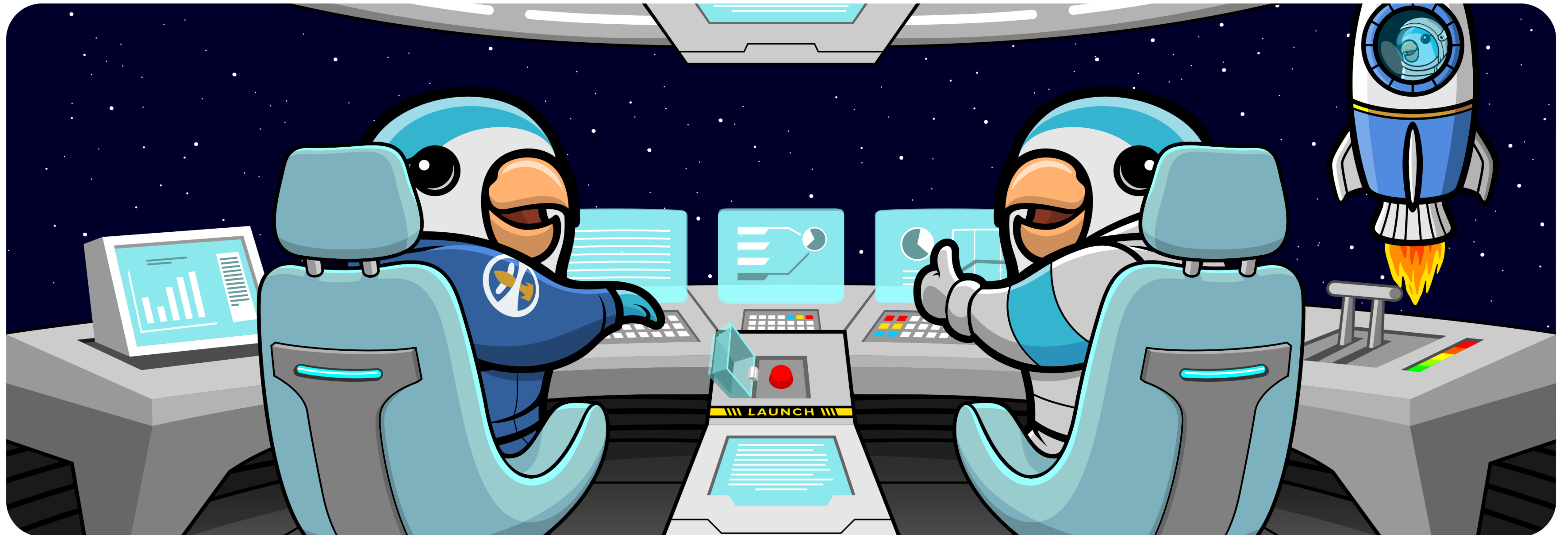
BirbVote is a community-governed web app allowing Birb token holders to participate in governance. Birb holders can vote on important proposals and contribute to foundational governance decisions, such as community voting on additional features and funding allocations for development initiatives.

As a Birb NFT holder, you'll also be able to cast votes with extra weight, giving you a more significant say in the decisions that affect the Birb project. This new feature will incentivize Birb NFT ownership and help create a more engaged and active community. By giving our users a greater voice in decision-making processes, we'd like to build a stronger platform that truly reflects the needs and desires of our users.



Birb Launchpad

We are excited to announce the upcoming Birb Launchpad, a powerful new tool that will enable users to launch blockchain projects securely. This feature will provide our users with a streamlined and secure way to launch new projects, and we are committed to ensuring that trust is our top priority.





Birb Minigames

We are already planning fun Birb minigames that will have an entertaining role in Birbtown, from horse and boat games to adventure games. We are always planning and always building. Our imminent popularity will want a place to be, and that place's name is BirbTown.



BirbTown

Bringing BirbTown to life—a beautifully designed Birb metaverse where creativity and interaction bloom—is our ultimate goal and a challenge we embrace wholeheartedly. Imagine a lively town center, the pulse of our community, filled with unique shops offering products and services exclusive to our project.

BirbTown will be a place for exploration, shopping, and being part of a vibrant scene. As you wander through BirbTown, engaging in conversations on cobblestone streets, in cozy cafes, and beside tranquil fountains. All will lead to stunning town views, from the peaceful seashore and lively harbor to the chic yacht club and beyond to mountains revealing mystical kingdoms.

We recognize the scope of our ambition and are firm in our commitment to realize this vision. We want to create a cohesive space that everyone can enjoy. This is our promise, and we're all in to make it happen.

BirbNFTs

Following the astounding success of our Birb NFT collection, which sold out in hours, we're gearing up to unveil a brand-new Birb NFT series. Our talented conceptual and lead artists are putting the finishing touches on an exquisite collection of Birb NFTs.





BirbBattles NFT Card Game

Our development team is working on a thrilling new NFT card gaming experience allowing you to play against other users and conquer raid bosses for BIRB rewards. There will be several game modes, and all Birb NFTs will be compatible with this game.

In BirbBattles, players can level up their Birb NFTs, increasing their abilities and strengthening them in battle.

We are excited to bring BirbBattles to you, and we can't wait for you to experience this unique NFT gaming experience. Join us as we push the boundaries of what is possible in sustainable NFT gaming.

Enchanting

Birb NFTs allow you to enchant (upgrade) the rarity of your NFT. Birb NFTs have five rarities. Common, Uncommon, Rare, Epic, and Legendary.

When you enchant a Birb NFT you are upgrading the NFT of your choice. You will, however, need to sacrifice one NFT of the same rarity in order to enchant the other.

Enchanting will also increase the staking points. The higher staking points you have the more you will earn in our upcoming BirbVaults.

Step 2: Select NFT to sacrifice

Burn

Select NFT to sacrifice. The NFT will be burned. 🔥



Select NFT to Sacrifice ⓘ

NinjaBirb ID 2323

I understand the sacrificed NFT will be burned



Automatic airdropped rewards

Every Month, NFT holders receive an airdrop in BIRB of 10% of the sell tax. The higher the rarity, the higher the reward for that NFT. Each NFT will earn you automatic rewards. These rewards will start when Birb NFT Series 2 releases.

NFT BirbVault rewards

Our upcoming Birb Vaults are designed to supercharge your earnings with staking boosts linked to the rarity of your NFT. This is your chance to leverage the uniqueness of your NFT for enhanced rewards.

Exclusive business center access

NFT Holders will enjoy exclusive access to many of our premium Birb Business services. Your BirbNFT will grant you access to a wide range of unlocked features, ensuring you get the most out of our offerings.



Financial Model

Birb has a 5% sell tax. 3% of this tax goes to development, and 2% goes back to liquidity. From the 5% sell tax, 10% will be automatically airdropped to all Birb NFT holders once a month. This will start when the Birb NFT Series 2 is released.

Birb sell tax

5%

Birb has a 5% sell tax. This tax is only for PancakeSwap sells.

Tax allotment for development

3%

From the 5% liquidity, 3% goes to our continuous development work.

Tax allotment for liquidity

2%

From the 5% liquidity, 2% goes back to liquidity on PancakeSwap.

Birb Business

At Birb, we're all about combining our love for birds with our passion for creating amazing products and services. It's simple, really. Whenever someone buys something from our Birb Merch Shop or enjoys a cup of coffee at the Birb Cafe, we give 1% of that sale to help a worthwhile charity like the Belize Bird Rescue. This same spirit of giving is part of everything we do, whether through BirbAI, BirbMetrics, BirbShare, or when you pick up natural health supplements from BirbHealth.

Every bit helps, and we make sure a portion of what we earn goes back to supporting bird rescue efforts. At Birb, we believe doing good business means doing good for the world—especially for our feathered friends. When you choose any Birb service, you're not just getting something great for yourself; you're also helping birds.



1% of all Birb Merch sales will be donated to charity. The remaining profits are for for Birb marketing and project development.



1% of all Birb Cafe sales will be donated to charity. The remaining profits are for Birb marketing and project development



1% of Birb Business Center sales will be donated to charity, while the rest is for Birb marketing and project development.



1% of BirbHealth sales will be donated to charity, while the rest is for Birb marketing and project development.

BirbCharity will help birds in need.

BirbCharity is joining forces with Belize Bird Rescue. Belize Bird Rescue is a true friend to birds, working hard to keep them safe and healthy. They rescue, heal, and return birds to the wild, giving them a fresh start. We can make a big difference by showing how working together can protect our feathered friends and nature.



Birb Roadmap



2024 Q2

Our objective for Q2, leading up to our anniversary, is to transition to Solana while also securing liquidity on the Binance Smart Chain. We aim to enable BIRB payments across all Birb Business services, enhancing our ecosystem's utility. Furthermore, we plan to expand our product line with additional coffee, tea, and health supplements to strengthen our marketing fund. Completing our Birb NFT contracts is a high priority, marking a significant milestone and paving the way for the integration of our innovative BirbVaults.

2024 Q3

We aim to launch BirbVote this quarter, allowing the community to influence the project's direction. Voting power will be tied to the amount of BIRB held, with Birb NFTs enhancing that power. Efforts will focus on fairness, in collaboration with both team and community. Additionally, we plan to release our first Birb Mini game this quarter, striving for a fun and engaging experience. The BirbBattles NFT Card game contracts are ready; our next step is to develop captivating game pages that are interactive and gamified.

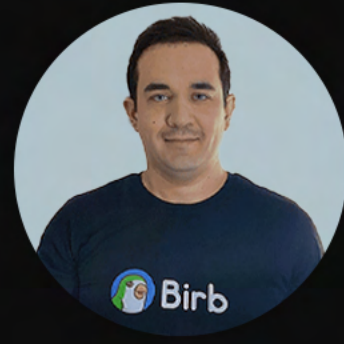
2024 Q4

We are fully committed to completing our innovative developments, which include BirbSwap (Solana and Multichain), Birb Launchpad, Birb Multi-Transaction Sending, Birb NFT Marketplace (Solana and Multichain), and BirbSend (enabling tipping/sending BIRB via Telegram, X, and more). Our primary objective is to enhance the core functionalities that underpin our community, thereby fortifying our ecosystem's resilience and adaptability. By the end of Q4, we aim to integrate these pivotal features seamlessly, ensuring a solid foundation ready for ongoing innovation. This strategic focus underscores our dedication to providing value and practicality to our users, highlighting our commitment to the project's expansion and enhancing our services.

2025 Q1

We will prioritize any pending developments that have not been completed due to unforeseen circumstances. We also expect our flagship BirbTown metaverse to commence ongoing development at the start of the year, bringing to life a beautifully designed virtual world that promises a captivating experience. BirbTown Metaverse is envisioned as a dynamic platform where users can explore, indulge in shopping experiences with BIRB, and become an integral part of a thriving community scene. Our team is dedicated to realizing this vision and eagerly working towards this ambitious goal.

Founders



Josue Sandoval

Founder & CEO



Jesse Sandoval

Founder



Pancho Sandoval

Project Mascot

Leadership Team



MountainFood

Project Manager



Crypt0jan

Developer



JA

Business Relations



GemFinder

Community Manager



Birb Ross

Lead Artist



Galilea

Customer Support



Let's talk business

hello@birb.com

birb.com

Josue Sandoval

Founder

